

REP HEADLINE# 6250644 TRF# 323881 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 11: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT31/12 16.23
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

ADV # ADV. NAME ISS/DSCC IE REP. # OFF. # 6556 SALESMAN #
AGY # 3748 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME LAURA BASSETT
3050 K ST NW, SALES PRSN WA- JOE KNAUER
WASHINGTON, DC 20007

ORDER # CONTRACT # 6250644 CLASS: NATL. LOCAL REGIONAL
PRDCT DSCC-IE EST#1505 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 NOV5/12 WK-4
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT31/12 16.23

REP: TO LENA
FR JULIE
OK'D M18
PLS CFM, THX 10/31

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DSCC-IE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
34	ES		1200N-100P	30		\$1,000.00	10/22	10/22	1		MON	1
34	ES		1200N-100P	30		\$1,000.00	10/29	10/29	0		MON	0
34	ES		1200N-100P	30		\$1,000.00	11/5	11/5	1		MON	1

AGENCY ADVERTISER CODE = 49
AGENCY PRODUCT CODE = 53
AGENCY EST# = 1505
PROGRAM : NEWS
CON COM1: NEWS

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REP: TEL# 703 528 7800 FAX# 703 528 7880
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CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
74	A		900A-1000A	30		\$1,000.00	11/2	11/2	1		FRI	1
PROGRAM : JEFF PROBST ORD COM1: WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT29 ON LINE-34 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M18 OK'D BUY#34 MISSED:MON/1200N-100P OCT29 30S \$1,000.00 (OCT31/12) OFFER:FRI/900A-1000A NOV2 30S \$1,000.00 PLS ADVISE. CMT:WE CAN OFFER												
OCT/12	397900.00	NOV/12	204000.00									
CONTRACT TOTAL											601900.00	
TOTAL SPOTS											278	

MARKET TOTALS \$2,019,714 WFTV 35% WKMG 21% WESH 26% WOFL 12% WKCF 1% WRBW 3% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE